



June 15, 2026

Mayor and Members of the Mason City Council

City of Mason
201 West Ash Street
Mason, MI 48854

Re: Support for the Proposed Private Investment at 3388 W. Columbia Road

Dear Mayor and Members of the Mason City Council,

The Lansing Regional Chamber of Commerce has proudly served the Lansing region for 125 years. Since our founding in 1901, we have stood alongside this community through every defining economic chapter: the rise of the automobile industry, the post-war manufacturing boom that built a middle class, the diversification into life sciences and higher education, and the growth of state government, healthcare, and technology that shape the region today. In each of those chapters, our role has been the same: to ensure the region does not miss the moments that define the next generation of prosperity. We are writing today because we believe this is one of those moments, and we want Mason's leadership to know that the LRCC stands firmly behind it.

Our Commitment to Mason

We are aware of the recent discussions surrounding the proposed development at 3388 W. Columbia Road and the intergovernmental process that has been underway. We want the Mason City Council to know clearly and without reservation that the Lansing Regional Chamber of Commerce is fully supportive of the City's efforts to move this project forward. We encourage the Council to continue pursuing the development at 3388 W. Columbia Road through whatever legal and development framework best serves the City and its residents. The LRCC will be with you every step of the way.

Why This Project Matters

The data from the Lansing Economic Area Partnership's Mason Community Profile and the State of the Lansing Region 2025 report tells us something important about where this region is headed. Between 2010 and 2023, Mason's working-age population declined even as overall population grew slightly. Residents aged 20 to 44 fell 7%, and those aged 45 to 64 fell 10%. Michigan's population is projected to decline 2% between 2025 and 2050, while the nation grows 7%. The Lansing region is expected to face similar pressures.

The Lansing region also has the second highest share of Generation Z residents among all of its benchmark peer regions. One in four residents is between the ages of 12 and 27. These are the future homeowners, workers, entrepreneurs, and civic leaders of this community. The question is whether we give them a reason to stay. A \$1 billion private investment of this scale is a compelling answer to that question for Mason, and for the region.





When businesses evaluate where to invest, where to build, and where to put their capital and their people, they do not see township lines or city limits. They see the Lansing region. A project of this scale strengthens the entire region's competitive position, signals to site selectors and investors across the country that this is a place ready to grow, and creates the kind of private sector momentum that funds public services, supports infrastructure, and builds a stronger community for the next generation.

A Generational Investment in This Community

The scale of what is being proposed here is worth stating plainly. Based on 2025 millage rates and a minimum taxable value of \$500 million, this project would generate an estimated \$29.5 million in new annual tax revenue across all affected jurisdictions every single year, with no local property tax abatements and no exemptions. Over 20 years, the cumulative benefit to the region exceeds \$589 million.

That means Mason Public Schools receiving tens of millions of dollars in additional support over the next two decades, supporting teachers, programs, and the facilities that make Mason an attractive place for young families. It means Lansing Community College gaining the funding to invest in workforce training and student access. It means Ingham County, public safety, roads, library services, and regional infrastructure all receiving sustained, meaningful new revenue — year after year, without asking anything more of current taxpayers.

This is the kind of private investment that changes a community's trajectory. It funds the services residents rely on, attracts the workforce the next generation of employers will need, and sends a signal to the broader business community that Mason is a city ready to grow.

Our Support

The Lansing Regional Chamber of Commerce encourages the Mason City Council to press forward with this project. We represent more than 1,000 businesses and community partners across the Lansing region, and we speak on their behalf when we say: this investment matters. The path forward may require creativity and persistence, but the opportunity on the other side of that effort is worth it.

We are available to support the City in any way that is helpful, whether that means providing data, connecting stakeholders, engaging the broader business community, or simply being a visible and vocal advocate for Mason's leadership on this project. Please do not hesitate to reach out.

For 125 years, the Lansing region has moved forward when its communities chose to lead. We know Mason will be the next community to demonstrate that leadership for others to follow moving forward.

Thank you for your service and your commitment to Mason's future and our region.

Sincerely,

A handwritten signature in black ink that reads 'Tim Daman'.

Tim Daman

President & CEO

Lansing Regional Chamber of Commerce

